



*Live the  
Italian Tradition  
in Washington, D.C.*

At one time, Washington, D.C., had its very own Little Italy! The area around Holy Rosary Church, at 3<sup>rd</sup> and F Streets N.W., was once home to a thriving Italian neighborhood, complete with frequent *feste* – street festivals – like the ones in New York, Chicago and many Italian cities.

In 1999, Washington's active and growing Italian community came together to revive the traditions of their ancestors, and Festa Italiana was born! The inaugural festival that year drew some 1,500 of the metro area's Italian-Americans and those interested in Italian culture ... and it has grown every year since!

We invite you to join us this year for a true celebration of Italian – and Italian-American – culture and tradition. The largest Italian festival in the D.C. area, and the *only* one in Washington proper, will be held this year on Sunday, September 24. On tap will be plenty of food, music, dances, history, crafts, trade demonstrations, games, performances and events for children, exciting raffles ... and so much more!

Festa Italiana sponsors enable us to keep this *new* Washington tradition celebrating our *Old World* Italian heritage alive! Your support will be directly applied to continuing this annual celebration and supporting the cultural diversity that Washington, D.C. thrives on!

We hope we can count on your support. Please fill out the attached sponsorship form and return to your Festa Italiana Foundation representative.

**Grazie mille!**

Erika Pontarelli Compart, President  
Festa Italiana Foundation, Inc. of Washington, DC

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*All donations to Festa Italiana 2006 are tax exempt to the fullest extent allowed by law.  
Receipt of contributions will be acknowledged in a letter indicating the contribution value.*

***Advertising deadline is August 1, 2006.***

*The Festa Italiana souvenir program is 8 ½" x 11". All advertisements are black and white, and should be provided to Festa Italiana print-ready, either in hard copy or electronically. For more information on acceptable file formats, please contact your Festa Italiana representative.*

***All donors, whether donating cash or raffle prizes, will be acknowledged  
in the Festa Italiana 2006 souvenir program.***

# FESTA ITALIANA 2006

## SPONSOR MULTI-USE REGISTRATION FORM

*I wish to be a Festa Italiana sponsor. My donation is:* \_\_\_ \$35 \_\_\_ \$50 \_\_\_ Other

*I am applying to place an advertisement in the Festa Italiana 2006 souvenir program.*

*(Please note that advertisements must be paid for in full at time of application to be accepted.)*

### CHECK SIZE OF AD BEING ORDERED

___ Business card	(3 ¾" x 2")	\$35
___ ¼ page	(3 ¾" x 5")	\$80
___ ½ page	(7 ½" x 5")	\$150
___ Full page	(7 ½" x 10")	\$300
___ Full color, cover	(7 ½" x 10")	\$500

*I wish to donate the following raffle prize to Festa Italiana:*

*Please note: Sponsorships of larger than \$300 are welcome! Please discuss with your Festa Italiana representative the benefits of making a large contribution to Festa Italiana.*

Signature \_\_\_\_\_

Name \_\_\_\_\_

(First)

(Last)

Business Name \_\_\_\_\_ Tax ID Number \_\_\_\_\_  
(Self, Business, Organization)

Address \_\_\_\_\_

(Street)

(Apt#)

(City)

(State)

(Zip Code)

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

**Please provide advertising material or raffle donations to the FIF, Inc., Representative indicated below.**

**Name of Your Festa Italiana Foundation, Inc. of Washington, D.C. Representative**

**Please mail two copies of the REGISTRATION FORM, along with FEES and/or Monetary DONATION checks, made payable to Festa Italiana Foundation, Inc., to:**

**Nicholas Monaco, Jr., Treasurer  
FESTA ITALIANA FOUNDATION, INC. OF WASHINGTON, D.C.  
20414 Meadow Pond Place  
Montgomery Village, MD 20886  
301-963-6584**

**Accepted on behalf of Festa Italiana Foundation, Inc.**

**Signed:** \_\_\_\_\_ **Dated:** \_\_\_\_\_  
(FIF, Inc. Treasurer)

**(A copy of the FIF, Inc. Accepted Agreement will be returned to the Registrant.)**